

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 05484 220900Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----039176 220947Z /23
R 220720Z JUN 77
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 3177

UNCLAS TEHRAN 5484

E.O. 11652: N/A
TAGS: BBSR IR
SUBJ: WTDR/FTI

REF: USDOC 1514

1. IRAN
 2. CNTRY CODE 507
 3. SER NO
 4. TOTALIA COMPANY
 - 4A. CODE K
 - 4B. CODE A
 - 4C. CODE
 5. SHAH AVENUE, KOUYE SHAHRIAR, NO 26
 6. TEHRAN IRAN
 7. ESTABL 1975
 8. EMPL 15
 9. SIZE (20-XL MEDIUM
 10. REPUTATION (22-X) SATISFACTORY
 11. SELLS ITS PRODUCSTS THROUGHOUT IRAN
 12. RPT DATE 6/77
 - 13A. 35730/523 IMP AGT DIST OF CALCULATING MACHINES, ELECTRONIC
 - 13B. 35740/423 IMP AGT DIST OF CASH REGISTERS
 - 13C. 35790/523 IMP AGT DIST OF CHECK WRITING MACHINES
 - 13D. 35790/523 IMP AGT DIST OF DUPLICATING MACHINES
 - 13E. 38610/523 IMP AGT DIST OF PHOTOCOPY MACHINES
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- 13F. 35720/523 IMP AGT DIST OF TYPEWRITERS
14. CONTACT MOHAMMAD ETEDAL-MONFARED TITLE MANAGING DIRECTOR
15. CABLE ETEDAL
16. TELEX NA
17. TEL: 641815, 645518, 665840
18. FINANCIAL REFS BANK MELLI IRAN, BANK PARS, BANK SHAHRIAR,
BANK BIMEH, 84-,

19. TRADE REFS SAME AS (20)

20. AGENCY REPS: SPEED-O-PRINT CHICAGO, ILLINOIS, PHOTOCOPY MACHINES, 1977; PLUS CO LTD, LJAPAN, DUPLICATORS, 1965; "KING" SOJUSHA, JAPAN, CASH REGISTERS, 1972; "TOTALIA" LAGOMARSINO, ITALY, CALCULATORS, 1970; HERMES PERCISE, SWITZERLAND, TYPEWRITERS, 1977; NEW JAPAN INDUSTRIAL CORP, JAPAN, CHECK WRITING MACHINES, 1972; NATIONAL(PANARONIC), JAPAN, CALCULATORS, 1973.

21. MR MOHAMMAD ETEDAL-MONFARED, A BUSINESSMAN OF 25 YEARS' EXPERIENCE, ESTABLISHED TOTALIA COMPANY IN 1975, WITH TWO SILENT PARTNERS, TO IMPORT OFFICE MACHINES FOR HIS OWN ACCOUNT. FIRM EMPLOYS FIFTEEN. BANKING SOURCES REPORT FIRM'S REGISTERED CAPITAL AS 1 MILLION RIALS. COMPANY REPORTS ITS WORKING CAPITAL AS 50 MILLION RIALS AND ANNUAL SALES VOLUME AS 90 MILLION RIALS. BANKING SOURCE REPORTS FIRM'S REPUTATION AS "NOTHING UNFAVORABLE KNOWN". EMB RECOMMENDS FIRM AS TRADE CONTACT BUT SUGGESTS THAT BUSINEES BE CONDUCTED ON A SECURED BASIS IN INITIAL STAGES DUE TO FIRM'S RECENT ESTABLISHMENT.

22. PREPARED BY M FOROUGHFI APPROVED BY D E WESTLEY
AT AMEMBASSY TEHRAN.
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 22-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEHRAN05484
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770222-0883
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770629/aaaaazkb.tel
Line Count: 84
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 646a6078-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
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Review Date: 27-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2063553
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/646a6078-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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